



Membership Benefits

		BRONZE	SILVER	GOLD
ANNUAL MEMBERSHIP INVESTMENT *		\$125	\$195	\$250
WEBSITE	Unique business listing page with custom images, unlimited hyperlinks, including to website, Facebook, as well as unlimited text and tagging to site content related to your business.	✓	✓	✓
	Priority order appearance in website articles in which your business is tagged. May be listed in up to two business categories on website, when applicable.		✓	✓
	Featured business (large primary image) in your business category (Ex. Accommodations or Dining).			✓
VISITORS GUIDE	Grid listing within the annual Ridgway/Ouray Visitors Guide, with 100,000+ distribution (\$75 value)▼	✓	✓	✓
	Ability to list your business or organization in up to three categories in business grid, when applicable			✓
	Discounted pricing on ads within the annual Ridgway/Ouray Visitors Guide, a value of between \$185-\$1,200 depending on ad purchase		✓	✓
VISITORS CENTER	Brochure rack space for business materials	✓	✓	✓
	Logo or image display during large screen TV video loop		✓	✓
	Video content displayed during large screen TV video loop			✓
E-BLASTS	Priority in business promotion in the Chamber's quarterly visitor e-newsletter to 5,500+ inboxes	✓	✓	✓
	Two weekly newsletter ads per year	✓		
	Unlimited newsletter ads per year		✓	✓
FACEBOOK	Two ad requests per year on RACC and One Ridgway pages with 1,900+ followers (non-boosted)	✓	✓	✓
	One boosted ad request per year on RACC and One Ridgway pages with 1,900+ followers (\$10 Value)		✓	
	Two boosted ad requests per year on RACC and One Ridgway pages with 1,900+ followers (\$20 Value)			✓
MARKETING	Special event marketing including ribbon-cutting ceremonies		✓	✓
	Discounted co-op advertising opportunities in publications such as Colorado Life, San Juan Skyways, The Montrose Press (as available)	✓	✓	✓
	Priority in business promotion on Visit Colorado social media campaigns (150K followers) and Colorado.com (1.5 million unique visits per year), the #1 google search listing for "Colorado Vacations".	✓	✓	✓
FRIENDS OF THE CHAMBER MEMBERSHIP - \$75: A membership for our individual, non-business RACC backers. All funds from this level of membership go to projects such as beautification and gardening at the Ridgway Visitors Center and the Ridgway Youth Apprenticeship program.				

NOTES:

* A Bronze level 501(c)3 nonprofit receives Silver level benefits and Silver level nonprofits receive Gold level benefits.

▼ Grid listings are an optional benefit that requires the member contact the publisher during the ad securement phase. RACC covers the expense for member listings, so long as the member is active by Nov 15th before the publishing year.

Thank you for your support!