

# At-a-Glance **Ridgway Area Chamber of Commerce Benefits**

Investment Levels .....>

Benefits ↓

	Bronze*	Silver	Gold
<b>Annual Membership Investment</b>	<b>\$125</b>	<b>\$195</b>	<b>\$250</b>
<b>Website</b> Unique business listing page with custom images, unlimited hyperlinks, including to website, Facebook, as well as unlimited text and tagging to site content related to your business	X	X	X
<b>Website</b> Priority order appearance in website articles in which your business is tagged (businesses are highlighted on articles under the section entitled "You may also be interested in...")		X	X
<b>Website</b> Featured business (large primary image) in your business category (Ex. Accommodations or Dining). Restaurants also featured on the homepage of the website within the "A Foodie Town" display			X
<b>Visitors Guide</b> Optional grid listing within the annual Visitors Guide, now combined with Ouray and with 100,000+ distribution (\$75 value)*	X	X	X
<b>Visitors Guide</b> Discounted pricing on ads within the annual Ridgway/Ouray Visitors Guide, a value of between \$185-\$1,200 depending on ad purchase	X	X	X
<b>Visitors Center</b> Brochure rack space for business materials	X	X	X
<b>Visitors Center</b> Logo or image display during large screen TV video loop		X	X
<b>Visitors Center</b> Video content displayed during large screen TV video loop			X
<b>Receive E-blasts</b>	X	X	X
<b>E-blasts Ads</b> 2 weekly ads per year	X		
<b>E-blasts Ads</b> Unlimited ads per year		X	X
<b>Facebook</b> 2 ad requests per year on RACC and One Ridgway pages with 1,400+ followers		X	X
<b>"One Ridgway"</b> Marketing of your specials and sales, including via newsletter and Facebook, as part of "shop local" campaign	X	X	X
<b>Ribbon-cuttings coordination and special event marketing</b>	X	X	X

\*Note: A Bronze level 501(c)3 nonprofit receives Silver level benefits and Silver level nonprofits receive Gold level benefits.

\* Grid listings are an optional benefit that requires the member contact the publisher during the ad securement phase. RACC covers the expense for member listings, so long as the member is active by Dec 1<sup>st</sup> before the publishing year.

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